



LIBERIA AND LIBERIAN FIRST INC

Empowering Liberian Communities

PROJECT PROPOSER PLAN
FOR
(LIBERIA AND LIBERIAN FIRST INC)

(JANUARY 19th, 2025)

Project Proposer Plan

This project proposal plan was prepared for Liberia and Liberian First Inc (LLFI). LLFI's CEO is Mr. Saywalla H. Dayrell. His accomplishments include completing an MBA in Accounting from the University of Liberia. He has also done his Master's degree in Human Services from Capella University in the USA. His focus study is in Organizational Management from Capella University.

The current plan aims to provide material and financial support along with essential items and resources for the target population. This charter targets nearly 2 million women, children, and vulnerable individuals across Liberia's 15 counties. The expected outcome of the proposed plan is to upgrade this population's living conditions. Also, the change will advocate for the rights and welfare of Liberia's most exposed inhabitants.

The plan will systematically cover the required aspects of the proposal. This involves an evidence-based background of Liberia's target population covering their problems. This involves poverty status, food insecurity problems, women's derisory hygiene, educational gaps, and infrastructural challenges. The proposal will then mention the goals and objectives that LFI will cover to overcome these challenges viz-a-viz target population. It then moves to the implementation approach and tabulates the estimated budget to ensure the relevance and practicality of the proposal. Finally, the expected outcome and conclusion will help reinforce the purpose of LFI. The plan strongly believes in a better future for Liberian women, children, and vulnerable groups via collective actions.

Background

Liberia is a republic coastal country in West Africa. The country suffered from decades of Civil wars and diseases. This includes cholera and recent Ebola outbreaks (UNICEF, 2018). The problems compelled the already poverty-stricken nation to suffer from added social and economic troubles. According to the World Bank (2025) data, the population of Liberia is approximately 5.49 million. This country, with a significant population, faces various trials. These are the inability to curb poverty, food security issues, educational deficits, and healthcare problems. These concerns primarily affect the vulnerable groups, children, and women of the country. Females represent 2.72 million (nearly 50%) of the population, and 2 million+ children are in Liberia. (O'Neill, 2024; UNICEF, 2018). Overall, these two segments and vulnerable groups represent a significant section of the population that is in a derisory state.

According to the United Nations (UN) data, 52.3% of Liberians are impoverished (UNDP, 2023). This population is majorly concentrated in the rural areas of the country. Nearly 18% of the country's households are struggling with food insecurity, and Liberia is ranked 110/116 on hunger conditions (USAID, 2022). The reasons are inferior regional agronomic productivity, high reliance on imported staples, limited nutritional profile, and extreme poverty. So, several households in Liberia cannot even meet the basic requirements for three meals daily. The agricultural output also remains subdued because the residents do not have the required tools and resources to utilize.

The country has suffered deeply from the civil war affecting its education system. The persisting war and poverty severely damaged essential health and educational access and quality. This is evident from 50% of the students not completing primary schooling, no arrangement for menstruating girls in homes/schools, 3,900 children living with HIV AIDS, 40% prevalence of child marriage, and limited access to safe drinking and sanitation (UNICEF, 2018). Women and

girls have to rely on unsanitized materials, and this complicates the health problems of the majority of the population. The data reveals the hardships of the Liberian population, especially their vulnerable groups (wayward children and women).

Goals and Objectives

LFI has a total of four high-level goals for this charter. The first goal of this proposal is to provide essential supplies for the target Liberian population. This goal covers two million people and talks about their food/hygiene security. Here, the underlying aim is to get everyone at least one nutritious meal per day. The goal also involves the circulation of clothing, shoes, and sneakers to deprived families in Liberia.

The second goal under the proposal plan is to upgrade the hygiene standard. This will involve a supply of hygiene products like sanitary pads, oral care products, deodorants, and other body-based hygiene items. Here, the personal care products/foot care kits help women and children manage personal care. The third goal is to enhance the livelihoods of the target population via farming tools. This involves enabling the agricultural population with hoes, cutlasses, seeds, and power saws. These tools can support self-reliance and farming productivity. The fourth and last goal is to rebuild an education and advocacy system for the underprivileged. This will involve spreading awareness on hygiene, women's health, and farming techniques. Also, this will incorporate uniting vulnerable populations and providing them with systemic support.

Implementation Plan

The first step in the implementation plan is a robust need assessment. As per the plan, LFI will conduct surveys and assessments in all 15 counties (like Bomi, Tubmanburg, Bong, Gbarnga, Gbarpolu, and others). The aim is to locate the most underserved regions. It is critical

to affiliate with regional leaders/organizations for precise data. Engaging with women's groups and youth organizations can also help grasp the hidden perspectives of the target population. The second step would be material distribution. This will involve LFI members setting up local hubs in each county. LFI will partner with trusted suppliers for high-quality food items, hygiene essentials, clothing, and farming equipment. The regional presence can help facilitate an efficient dispersal of items. Leaders can also collaborate with residents and volunteers along with community troupes for extended supply.

The third step involves organizing education and advocacy programs. Under this, LFI will introduce phased workshops on topics like personal sanitization, menstrual health, and sustainable farming training. The campaigners will also grow advocacy operations to raise awareness. This will be dedicated to the challenges faced by Liberia's vulnerable groups. The last phase of implementation will be monitoring and evaluation. Under this, LFI will launch a digital tracking system that can proctor the number of beneficiaries. The group will also integrate a feedback system that can evaluate the program's impact based on ratings. The collection of feedback from the recipients can help advance future initiatives. LFI will also publish quarterly reports containing the status of distribution and remaining tasks to balance transparency and accountability.

Budget Estimate

Based on the vital materials and funding, a breakdown is needed with categories of requirements. This may involve food supplies, hygiene products, clothing and shoes, farming tools, educational/awareness equipment, and material transport. A proposed budget for this plan is estimated in **Table 1** below:

Category	Details	Annual Estimated Cost (USD)
Food Supplies	Rice, beans, oil, and fortified products	10,000,000
Hygiene Products	Sanitary pads, toothpaste, deodorants, etc.	5,000,000
Clothing and Shoes	School uniforms, shoes, and sneakers	3,000,000
Farming Tools	Hoes, cutlasses, seeds, power saws	2,000,000
Education and Advocacy	Workshops, materials, and awareness drives	500,000
Distribution Logistics	Transportation, storage, and logistics	1,500,000
Salaries	The monthly salary of the CEO, two project managers, and an accountant	22,800
Rental and office setup	Office space containing a computer lab for women, children's assignments, and research work, and the hub use	32,000
Miscellaneous	Transportation, feeding, and lodging for up-country trips	40,000
Total		22,094,800

Table 1: *Estimated Budget for Project Proposer Plan*

The above estimate is based on the current visibility. It may require addition and modification depending on the scope change and progress of the proposed plan.

Project Notes: The overall timeline of this project could be 5 years because it requires coverage of all 15 counties. However, LLFI wants to formalize women using sanitized pads and disposable pads. After 5 years, this program may be re-assessed so as to assist women with free sanitary pads. The most critical aspect is a mindset change because women are unaware of the sanitization issues associated with ordinary clothes. This is particularly true for those staying in the remote part of the country. Other materials planned to be distributed as part of this program include wear and tear, like clothing, shoes, sneakers, etc.

Expected Outcome

The first expected outcome is the enhancement of the living conditions of the target population in Liberia. The LLFI plan is expected to serve two million people with food, clothing, and hygiene products. This will directly advance their quality of life (QoL). The second expected

outcome is more empowered women and girls in the Liberian communities. This is expected due to better access to sanitary pads and hygiene education. This will advance dignity, health, and school attendance for girls. Since the women's population is considerable in Liberia, their enhanced health will create a ripple effect on the communities. Their well-being translates to better home services, food production, and contribution to educational services.

Another potential outcome for the farming group is better agricultural productivity. This is expected based on farmers' equipped status with tools and seeds. This will help the Liberian region produce more food and prospering household incomes. The status may incidentally also enable food security in the region, which is currently a massive problem. Next, the proposed plan is expected to fortify community awareness. This will be possible due to planned educational campaigns. They will instill standard hygiene practices and empower women/children to stand for their rights. Lastly, the plan is expected to give rise to an advocacy network. Those with greater awareness will push for systemic changes in Liberia. As a result, multiple communities will gain support and confidence to challenge the long-term struggles of vulnerable populations.

Conclusion

In conclusion, LLFI is a hope candle for millions of underprivileged people in Liberia. The current proposal plan has a clear and impactful agenda that addresses the urgent needs of the target population, i.e., women and wayward children of Liberia under impoverishment. The plan is aimed at empowering these groups and raising sustainable development. The plan also covers basic sanitation for Liberia's women and girls suffering from poor sanitation conditions. This is a big reason for health concerns in the nation's localities. The plan supports circulating free pads, odor control materials, and oral, hair, and foot care. LLFI's efforts depend on the support of Liberia's patrons, partners, and local stakeholders. This plan believes in a better future for

Liberia's women, children, and vulnerable populations. With everyone's shared efforts and positive outlook, Liberia can also witness healthy growth and overcome its problems.